

“Influencers” in Planning Your Chapter Events/Meetings

Below are THE most frequently mentioned challenges for Chapters:

1. Attracting, retaining, and being relevant to new members.
2. Keeping members involved.
3. Getting members into leadership offices.

We *must* conduct our meetings differently if we want a different result. Consider ways to really change your practices. Below are some questions to answer with an elbow partner:

- ◆ Who in our chapter has access to new teacher emails or has a relationship with administrative office to get them? Are invitations by email possible?
- ◆ Can my chapter provide child care during a meeting?
- ◆ Do we *have* to have food or can we eliminate that chore?
- ◆ Can we plan an event in 2 stages? (Dinner meeting and optional movie time)
- ◆ Do *all* of our meetings have to be the same day, same time?
- ◆ What technologies can we use to enhance our communications? (Remind 101 app sends text messages!)
- ◆ How can we *structure* interaction among members intentionally?
- ◆ What can we say and do that positively models expectations for leadership roles within our Chapter?

