

Strategic Action Plan
Alpha Rho State
The Delta Kappa Gamma Society International
2010-2012 Biennium

PURPOSES

1. To unite women educators of the world in a genuine spiritual fellowship.
2. To honor women who have given or who evidence a potential for distinctive service in any field of education.
3. To advance the professional interest and position of women in education.
4. To initiate, endorse and support desirable legislation or other suitable endeavors in the interests of education and of women educators.
5. To endow scholarships to aid outstanding women educators in pursuing graduate study and to grant fellowships to non-member women educators.
6. To stimulate the personal and professional growth of members and to encourage their participation in appropriate programs of action.
7. To inform the members of current economic, social, political and educational issues so that they may participate effectively in a world society.

MISSION STATEMENT

The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.

VISION STATEMENT

Leading Women Educators Impacting Education Worldwide

AREAS OF FOCUS

I. Recruit and Sustain DKG Membership

Objective	Activities	Responsible Position/ Committee	Timeline	Support/Resources Needed	Evidence of Accomplishment
1.1 Use membership and re-orientation materials	1.1.1 Develop a “How to” article for chapters to recruit and keep new members	Membership Committee	April 2013	DKG’s PowerPoint on Orientation	Article published in <i>The New Oregon Trail</i>
	1.1.2 Market International’s membership and re-orientation resources to chapters	Membership Committee	Annually at State Leadership/ Convention	2 tri-fold brochures on Membership Pride in the Big Picture (PowerPoint) Sustaining Pride in the Big Picture (PowerPoint)	Chapters order brochures for new and perspective members
1.2 Build understanding of the needs of different generations	1.2.1 Provide workshops on “The Characteristics of Different Generations: Providing for the Needs of All” at State Convention	Educational Excellence Committee	Annual State Convention	Carolyn Rant’s PowerPoint on the characteristics of different generations	Presentation of workshop and attendance at workshops

	1.2.1 Provide articles to publish in <i>The New Oregon Trail</i> about the new generation of members	Educational Excellence/ Membership and Leadership Committees	Periodically	Use knowledge about the communication styles and interests of different generations to promote and sustain membership such as Dr. Kay Byers and Lynna Gene Cook "The Journey Begins...Passport to success for Early Career Teachers"	Publication of articles in <i>The New Oregon Trail</i>
1.3 Use current technology to increase and sustain membership	1.3.1 Create an interactive website to be used by active and perspective members 1.3.2 Become active in social networking (i.e. Face Book)	Webmaster for Alpha Rho State Leadership Development Committee	April 2013 Annually April 2012	Professional webmasters Gen X and Gen Y members who are actively using social networking Gen X and Gen Y members	Website accessed by current and perspective members as evidenced by "hits" in a year Number of "tags" and posts in a year

	1.3.3 Provide workshops on how to incorporate technology to communicate and provide education about DKG	Communication/ Technology Committee	April 2013	Website workshops DKG International	Attendance at workshops
1.4 Increase diversity in membership	1.4.1 Research diversity of Oregon educators and para-professionals	Educational Excellence Committee	April 2013	TSPC data base	Compilation of data and publication of findings
	1.4.2 Represent the current diversity of membership in publications	Communication/ Technology Committee	On-going, every publication	State photographer, Webmaster, <i>The New Oregon Trail</i> Editor	Representation of current diverse population in publications

II. Support State and International Scholarships and International Projects

2.1 Increase applications for scholarships and international projects	2.1.1 Consolidate past practices of awarding scholarships and organize information for dissemination	Scholarship Committee	January 2012	Former Scholarship Committee members, archives and scholarship awards	Survey input from members and submit back to the state Report at state convention
	2.1.2 Develop a year long calendar of News Notes for chapters to use to communicate about state scholarships, Golden Gift, Cornetet Award and International projects	Scholarship Committee	May 2012	DKG International website State website Scholarship Committee notebook	Publication of timeline and calendar in <i>The New Oregon Trail</i>

	2.1.3 Provide examples of how a chapter can use time in a chapter meeting to generate ideas for applying for a scholarship or designing a project	Scholarship Committee, State Executive Board	May 2012	Scholarship Committee DKG International	Publication of examples Presentation of workshop for Chapters
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III. Mentor new teachers and support working members

Objective	Activities	Responsible position/committee	Timeline	Support/Resources Needed	Evidence of Accomplishment
<p>3.1 Increase the impact of the Society on working educators</p>	<p>3.1.1 Provide ideas and resources for chapters to support new teachers and working educators</p>	<p>Educational Excellence Committee</p>	<p>Quarterly in <i>The New Oregon Trail</i></p>	<p>Brainstorm list from June 2011 Leadership Meeting</p>	<p>Publication in <i>The New Oregon Trail</i> and posted on interactive website</p>
	<p>3.1.2 Invite educators to be guests at DKG State functions and receive PDU's for workshop participation</p>	<p>State Executive Board</p>	<p>Annually</p>	<p>Convention Workshop Committee</p>	<p>Attendance at workshops and applications for PDU's</p>
	<p>3.1.3 Form partnerships with the Department of Education, school district, New Teacher Center, THAT</p>	<p>State Executive Board</p>	<p>April 2013</p>	<p>Educational Organizations and educational grant opportunities</p>	<p>Documented agreements between organizations and State DKG leadership</p>